

The Great Oakfield Lodge Cook off

You are going to open your own food establishment.



It could be a food van, a café, a takeaway, a restaurant, a sandwich shop etc.

Using your knowledge in Food Tech and ICT skills you will create documents to support and promote your business.

Task 1 - Decide what food you are going to sell?

Is it traditional meals, sandwiches, deserts, milkshakes, pies, take away food – chicken, pizza, Chinese etc.

Task 2 – Using charts to represent data

If you were to set up your own Sandwich Shop – you would have to do some customer research, based on preferred Sandwich fillings.

For example:

We have asked 50 people what their favourite sandwich filling is – here are the data results in a table:

Sandwich Fillings	Amount of people
Tuna	5
Chicken	7
Cheese and onion	10
Ham	4
Cheese and ham	3
Prawns	8
Egg	6
Bacon, lettuce and tomato	7

Put this information into a chart.

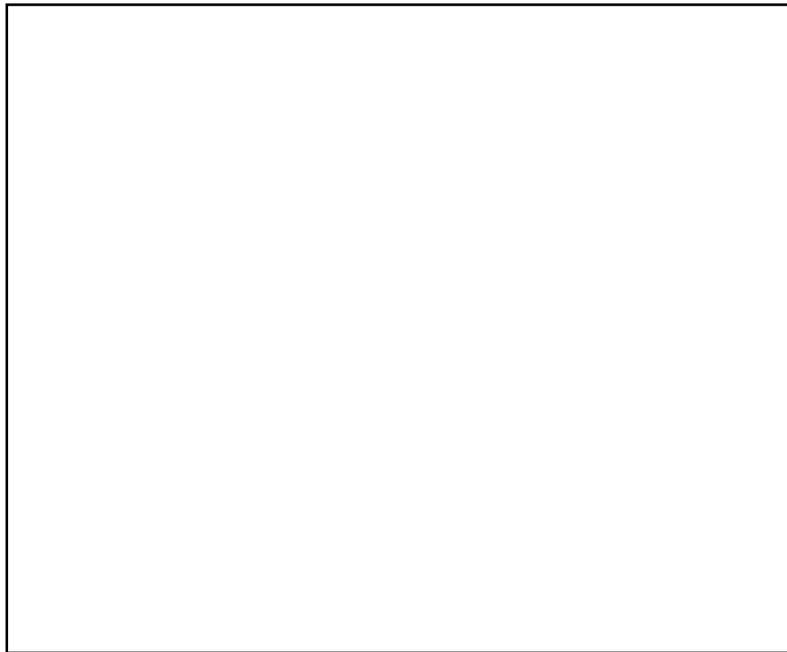
Task 3 – Customer Research

Thinking about your own food establishment, create a table to show your customer research.

Task 4 - Coming up with a name

Look online to find the names of existing businesses. Use this information to come up with your own business name

Create a suitable logo to go with your business:



Task 5 - You need a poster to tell customers about the shop's grand opening.

The poster should be A4 sized.

The poster should include:

- ✓ The name of the shop
- ✓ Your logo
- ✓ The shop opening hours
- ✓ A suitable image that you have sourced from the internet
- ✓ Any special offers for opening day
- ✓ Contact details for if the shop is closed and people want to place an order

