



Lesson	Objectives	Main Activities	Differentiation	Notes
1	To know how to use the internet to search for relevant information	<p>You are going to open your own food establishment. Using your knowledge in Food Tech and ICT skills you will create documents to support and promote your business.</p> <p>Think about what you are really good at cooking or what you enjoy eating the most. Do some research and decide on a few options.</p> <p>Ext. Create a questionnaire to ask your classmates in order to help make your final decision.</p>	<p>All will choose a food related business by researching on the internet</p> <p>Most will give a reason for the choice of food business</p> <p>Some will create a questionnaire to ask classmates about their choices</p>	
2	To know how to decide on a relevant name and logo for a business	<p>Coming up with a name</p> <p>Complete the logo quiz</p> <p>Look online to find the names of existing businesses.</p> <p>Use this information to come up with your own business name</p> <p>Create a suitable logo to go with your business</p>	<p>All will come up with a name and logo for the business</p> <p>Most will explain why they have come up with the name and logo</p> <p>Some will be able to explain why the name and logo meets copyright laws</p>	
3	To know how to create a document that is suitable for purpose and audience	<p>You need a poster to tell customers about the shop's grand opening.</p> <p>The poster should be A4 sized.</p> <p>The poster should include:</p> <ul style="list-style-type: none"> <li>• The name of the shop</li> <li>• Your logo</li> <li>• the shop opening hours</li> <li>• a suitable image that you have sourced from the internet</li> <li>• any special offers for opening day</li> <li>• contact details for if the shop is closed and people want to place an order</li> </ul>	<p>All will create a poster that is relevant to the target audience and purpose</p> <p>Most will be able to include an image selected from the internet that it relevant</p> <p>Some will edit the posters to ensure it is error free and suitable for the audience</p>	



4	To create a powerpoint presentation that is suitable for purpose and audience	Students will create a presentation aimed at pitching their business to an investor  They will explain what their business does and how it will be developed	All will create a basic outline stating what will be on the presentation  Most will start to create the powerpoint and have produced at least two slides  Some will have added pictures and edited the slides	
5	To edit and improve a powerpoint presentation	Complete and refine the presentation using appropriate fonts, pictures and information	All will have created five slides that are appropriate for the task  Most will have included relevant picture and text for the audience and purpose  Some will have added links and animations to the slides to improve the presentation	
6	To create a spreadsheet in order to log information	Work out the costs. You are now going to work out how much you should charge for various products and are going to create a spreadsheet to do this	All will create a simple spreadsheet and know how to input basic information  Most will add a simple formula to the spreadsheet that can calculate totals  Some will be able to format the spreadsheet and make it look like other documents within the project	

Evaluation/Next steps: